

Feel dry. Stay fresh. Keep moving.

A premium, talc-free foot powder that works on contact — absorbing sweat, fighting odor, and reducing the friction that causes blisters. Built for long days on your feet, heavy footwear, and active routines.



WHY RETAILERS CARRY IT

- **~50% retailer margin** — \$13.95 MSRP on \$6.98 wholesale (keystone).
- **Repeat-purchase consumable** — about 60 applications per bottle, so customers come back to rebuy.
- **Small footprint, single SKU** — an impulse item that sits at the register and is simple to stock.
- **Built-in credibility** — talc-free, podiatrist-recommended, made in the USA, with a firefighter-developed story.

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| TALC-FREE | PODIATRIST RECOMMENDED | MADE IN USA | ALL-NATURAL |
|-----------|------------------------|-------------|-------------|

| PRODUCT DETAILS | |
|--------------------------|--|
| Product | Fresh Dry Feet Premium Foot Powder |
| Size | 5 oz (142 g) |
| Applications | Approx. 60 per bottle |
| Form | Talc-free powder |
| Key ingredients | Bentonite clay, arrowroot, slippery elm bark, essential oils |
| Country of origin | Made in the USA |
| SKU | FD-AC-BOT |
| UPC | 536040051370 |

| WHOLESALE & ORDERING | |
|-----------------------------|--------------------------------------|
| MSRP (per unit) | \$13.95 |
| Wholesale (per unit) | \$6.98 |
| Retailer margin | ~50% (keystone) |
| Case pack | 60 units |
| Minimum order | 1 case pack (60 units) |
| Lead time | 0–7 days |
| Payment terms | Net 30 (OAC); card or prepay to open |
| Payment methods | Visa • Mastercard • Amex • Discover |

WHERE IT FITS

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| Podiatry Offices Front-desk retail & patient take-home recommendations. | Shoe & Workwear Checkout attach-sale with boots, sneakers, and insoles. | Gyms & Teams Pro shops and locker rooms for athletes and programs. | Distributors Single-SKU, shelf-stable, repeat-purchase consumable. |
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HOW TO GET STARTED

- 1 Visit freshdryfeet.com and choose “Become a Reseller.”
- 2 Fill in your business information and send it to us.
- 3 We email you our Wholesale Reseller Agreement.
- 4 Sign & return it with any tax forms your state requires.
- 5 We set up your account and send your login to order.